

the longest living or old ade. So are we.

It is amazing that uncountable secrets of our world are contained in the few countable rings of a tree stem. Trees have experienced everything that the world has ever felt and all the information about events great or small can be deciphered from a tree. We, at HG Graphics, believe that we are just like a flourishing tree in the forest of retail innovation. We have been here for a long time, seen things that have amazed people across the globe and gladly gave back to our community what we have learnt in over 23 years of experience. We have been constantly disrupting the retail space with our path breaking ideas and we intend to keep growing bigger and better, together with you. Let's grow together

'A brand grows stronger only when it is nurtured properly'

Welcome

I am extremely pleased to get this opportunity to share the HG+ experience with you. Our brand's journey is more than just an inspirational story, it is a tale of how one humble plant set its roots on the ground 23 years ago and today is one of the most flourishing trees in the industry of retail merchandising.

We had started with only a few hands to nurture our vision of "growing together". Today we have earned our place in the hearts of our clients with an ever growing passion to make their brand standout in the hearts of their customers.

We have seen and learnt a lot from our domain expertise and from our client's, who have always been satisfied with the fruits of our inventive approach.

Without further ado, I now present this brochure to you which will take you through all the rings in our stem. From conceptualising to execution, our in-house facilities are extremely capable of delivering results across India and SAARC countries. This brochure is testament to the growth that we have achieved in 23 years and now we look ahead to growing further together with your brand.



HARJEE GANDHI
Director & Consultant





6500 PROJECTS COMPLETED

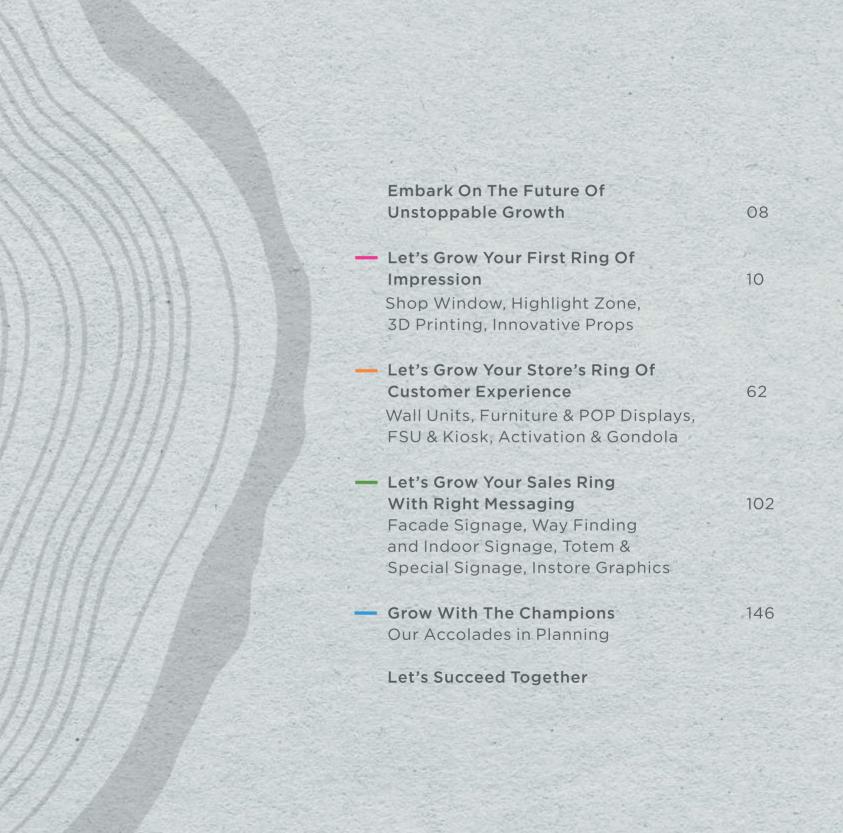
115+
PANINDIA
CITIES

235 DOMESTIC CLIENTS

120-INTERNATIONAL CLIENTS

300 MANPOWER

60000 SQ. FT PRODUCTION AREA



Embark on the future of unstoppable growth

As a business that is dedicated to cultivating sustainable growth for its customers, we have been continuously growing ourselves to cater to their evolving needs.

We understand that you are also focused on your customers' satisfaction as much as we are on your success. In over 23 years of experience in the retail industry, we have absorbed and applied much of our knowledge to bring innovative solutions in retail merchandising.

Our philosophy in business is very similar to how a tree grows from the ground and gives back to its surrounding multiple times over. Fostering admiration for your brand is our ultimate goal. And if you look deeply, you will find that every ring in our stem upholds an unstoppable commitment to 'Growing Together'.



Let's Grow Your First Ring of Impression

In the context of "How vital they are to attracting customers", How much does your store indulge the right kind of Window Display?

Your store's front face has to be constantly evolving to stay relevant and more importantly, impress passers-by to stop and take a look.

The rings on our 23 year old stem are evidence of how much we understand human behaviour and what would work to inspire their trust in your brand right from the first look.

Visual Merchandising

VM Shop Windows 12 — 35

Highlight Zone 36 — 45

3D Printing 46 — 53

Innovative props 54 — 60

12 - 60

VM SHOP WINDOWS

Our highly experienced creative team design, produce and install window display concepts and in store creative that push boundaries whilst listening to a brand commercial need. whether it will be multiple store roll-outs or bespoke one-off creative we will adopt and evolve with your brand.







"HG Graphics has been a great support to LV India for almost 6 years! The quality of work and the services extended,

Hinna Behel | Visual Merchandiser | LOUIS VUITTON









We are proud to be associated with Louis Vuitton successfully executing their all India Shop Windows. We also print all of their visuals for lightbox and install them at across all India boutiques. Not only this, we provide them complete One Stop Service for all their new product launch events, Seasonal greeting cards, Invites, etc..





iconic

"HG Graphics has always been an expert when coming to window executions or lounge props setup. No matter how complicated the designs are they try level best to deliver best possible execution and living format to our designs."

Devshri Dayal | Visual Merchandiser | ICONIC















amanté

"The best part about working with HG team is that they are very prompt and deliver high quality work. Harjee and his team always do their best - with incorporating our concepts and ideas, within our budgetary requirements. Even though our timelines are tight, I can always rely on the HG team to deliver once they commit. One of the best vendors in this field. Kudos to the team!"

Himani Shetty | Visual Merchandiser | AMANTE





"It is with much enthusiasm that I am writing to recommend the services of the HG Graphics. We have been using them for the part 3 years, and have always been completely satisfied with their performance. They do an excellent job, are always ensure of great finish and timely execution."

Radhika McGregor | Vice President | CARATLANE









VISUAL MERCHANDISING / VM SHOP WINDOWS













"HG Graphics has been a one stop dependable agency for us. Your robust infra as well as team structure is impressive. Your efforts towards constantly evolving with materials & technology will obviously take you & us a long way. Special mention to our account manager, Wasim who has been reliable & always ventures out of the way to ensure client satisfaction. Cheers to a long term association!"

Anukriti Awasthi | ASICS



Reebok

"HG Graphics has been associated with Reebok since a long time and I must say that they have been doing a remarkable job. The helpful employees who are open to ideas, deliver exuberant premium work on time and we couldn't have been happier. The notable assistance provided by the HG Graphics' team in a short notice of time, has not only won the confidence of the Reebok team but the heart as well. I would like to conclude by saying that the HG Graphics team offers quantitative services which are of high quality and caliber, hence they have great potential to grow and expand. The smooth process in which the work is done is very commendable and we are very satisfied with the final outcome."

Vikesh Kumar | Visual Merchandiser | REEBOK















"We have had a long association with HG Graphics and it has been a successful one. From delivering high quality props to planning and delivering of our campaign installations throughout Northern region in tight deadlines, HG Graphics has never disappointed us! The team at HG with which we are associated is extremely diligent, detailed and service oriented in their approach."

Faisal Siddiqui | Regional Visual Merchandiser | PUMA







RBL

"It's been great working with you all.

I appreciate the quality and timelines you are able to match for all my VM related work.

The global team of Kate Spade appreciates the quality and the exact materials you have maintained for all the windows.

Keep up the good work. Looking forward to work more with you."

Divyata Rastogi | Visual Merchandiser | RBL



















It's has always been a pleasure to work with HG Graphic since all these years. They have been reliable and consistent partners for our projects and a company that you can rely upon.

Siddhant Sahu | Founder | FEW STEPS AHEAD











MONT® BLANC

"I have known HG Graphics for nearly 2 decades now. They have always been a very reliable partner with solution-oriented approach. Their team is abreast with latest developments on technology and also guides on new and innovative solutions. It has be a great association and we wish them the best for times to come!"

Neeraj Walia | COO | MONT BLANC

HIGHLIGHT ZONE

Instore communications have more impact when they are consistent. They have the ability to grab consumer's attention when leveraging the same branding cues, mnemonics, taglines, colors and tone that they saw from outside the store. These Highlight zone carries on the same story that is being usually done on show windows along with the merchandise display.









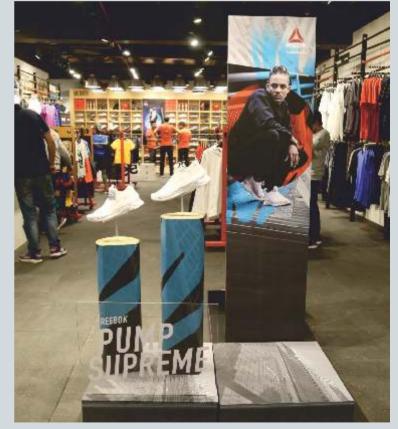
RBL

"HG Graphics - A responsible, reliable and top of the notch quality of materials & service provider. A company that puts soul into each project and brings out true emotion and character of the concept."

Shivam Sagar | RBL















"HG Graphics has been associated with Reebok since a long time and I must say that they have been doing a remarkable job. The helpful employees who are open to ideas, deliver exuberant premium work on time and we couldn't have been happier. The notable assistance provided by the HG Graphics' team in a short notice of time, has not only won the confidence of the Reebok team but the heart as well. I would like to conclude by saying that the HG Graphics team offers quantitative services which are of high quality and caliber, hence they have great potential to grow and expand. The smooth process in which the work is done is very commendable and we are very satisfied with the final outcome."

Vikesh Kumar | Visual Merchandiser | ADIDAS





asics

"I have been working with HG Graphics for almost 4 years now, since the time I started with Visual Merchandising and am happy to say that they have never let me down even in the tightest of spots. Great Quality, Broader Horizons for explorations and material manipulations, Dependable and Great turn around time."

Shivendra Bhardwaj | Executive Visual Merchandiser | ASICS







"I have found HG Graphics team very professional, proactive and always available to ensure on-time delivery of projects commissioned."

Shardah Uniyal | Aditya Birla



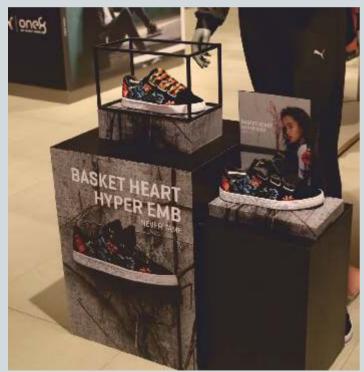
















"HG has consistently delivered high quality props and fabric prints to us in the northern region. The team at HG has been dependable and prompt."

3D PRINTING

3D printing or additive manufacturing is a process of making three dimensional solid objects from a digital file. The creation of a 3D printed object is achieved using additive processes. In an additive process an object is created by laying down successive layers of material until the object is created. Each of these layers can be seen as a thinly sliced horizontal cross-section of the eventual object. 3D printing is the opposite of subtractive manufacturing which is cutting out / hollowing out a piece of metal or plastic with for instance a milling machine. 3D printing enables you to produce complex (functional) shapes using less material than traditional manufacturing methods.











RBL

"HG Graphics-One of our foremost reliable vendor. Virtuous understanding of Concepts/materials/Designs, which makes the interaction easy and quick. Quality and prompt response is one of their key factors."

Ragini Nikale | RBL













3D printing is a process of making three dimensional solid objects from a digital file.

The creation of 3d printed object is achieved using additive process. In an additive process an object is created by laying down successive layers of materials until the object is created. Each of these layers can be seen as a thinly sliced horizontal cross-section of the eventual object.

For Example, THE WHITE CROW project was quite interesting and we did extensive 3d modeling to achieve the right look and proportion as designer had visualized. It was then 3d printed by a single command.









"When it comes to 'Innovation' or 'Unconventional' design execution, I think of HG Graphics only. They are pioneer in developing and executing the unthinkable concepts. We have worked with them on many projects, be it a signage, packaging or any interactive POSM or Window Display roll-out, they are quick and ready to explore new possibilities.

My one stop solution for all creative executions is HG Graphics."

Anuraag S | Author, Creativist & Founder | PENCILBOX





INNOVATIVE PROPS

We have been creating attention grabbing props for some of the well known brands. We use Fibre glass, Moulding, Polystone, Thermocol, etc. in making them. These props create environment and sets a mood for people to have a brand experience. Now, With advanced innovative technology ~ **3D printing**, this enables us further to make out of the box props. Anything is Possible.









"The service & support provided for window prototypes, sampling & execution has been very professional with proper attention to details. HG Graphics has shown positive attitude in all respects to nature of work. Thank you very much."

Chintesh Kumar | LACOSTE

























¥ WROGN

We have been associated with HG Graphics for over 4 years now and their service is impeccable. The team understands the brief very well and executes it to perfection every time. We look forward to a long and fruitful association with them...

Dharmendra Sharma | Project Manager | Universal Sportsbiz









The above props has been developed through 3d printing process. Mass production was done in Fibre Glass with paint finish over it.

Let's Grow Your Store's Rings Of Customer Experience

Our tree rings are poof that we have had enough time to nurture complete solutions for retail business owners, in **creating the ideal ambience inside a store**. Today, we have grown to be the **most experienced retail display architects and producers**, constantly innovating and building brand names that people happily take on a day-to-day basis.

If our experience in the domain has taught us anything, it is that the more at-home you make a visitor feel at the store, the more likely he/she is to **turn into your regular customer**. Now to achieve this feat continuously, you have to develop a few rings of customer research in your approach and **we can provide you the expertise** to excel in that department.



WALL UNITS

We follow the latest trends of the industry that enables us to fulfil the satisfaction and choice of the clients in every possible aspect. Customisation is our strength and we can make any design possible in your budget.







We have successfully completed turnkey projects for ESKE PARIS at across the Airports. We took possession with a bare space and executed all services from layouting & submitted technical drawings for approval. All Civil related works, Electrical, Fixtures & Facade signage were executed at the site and approx average handed over time has been 10-15days.





"It has been a sheer pleasure to be associated with HG. What we love about your company is the ease of communication and reliability as a vendor. We dont have to follow up and the work gets done. It feels like you are part of our company and not an vendor. Please keep up the good work and we shall look forward for a long term association."

Tushar Kundekar | ESKE





CASIO.

"HG is one of the most reputed brands we work with and no wonder they are!

Professional, always attentive and do not mince words to share feedbacks. We love working with honest, professional people. Keep up the good work!"

Sayantani Santra | CASIO







COLORBAL

"We could not have been more pleased with the professionalism HG team displayed, just perfectly with a genuine concern and care for our BRAND and the delivery of an exceptional services. As a person, I always prefer to play with challenging designs along with all kind of materials to achieve the cost effective solution, HG team is always pleasure to work with. A+ isn't enough, but they get that from me!"







More than 500 such customized wall & Shop in Shop on turnkey basis has been successfully executed at Pan India level.

Along with these around 500 Podiums for exclusive range of LG LED tv has also been produced and executed at Pan India.

We have successfully completed more than 135 CEAT outlets & Shop in shop on turnkey basis at Pan India level.

From finalizing the layout till the final execution, everything has been done by our in-house team without any outsourced vendors.









"I would like to take an opportunity to first of all thank you for 4 years of service to our company. We have always appreciated timely delivery with quality standard maintained by you as per company guidelines for our shoppe. Having business terms with professional vendor like you is indeed a positive verity for our company."

FURNITURE & POP DISPLAYS

A big reason that point of purchase displays boost sales and increase revenue is that you're creating a connection at the point your customer is ready to spend. With 82% of buying decisions being made while in your store, increase your promotional displays for special items. As you encourage customers to try new brands and items, use an effective display that makes the items look like must-have products at checkout. Your customer will instinctively throw them into their basket thinking, "Why not just one more little thing?"

With enough little things adding on to each transaction, your sales will skyrocket.







"If we comment on HG Graphics as a business associate, then the only word comes first, that is, HG Graphics is very much accountable. Disciplined, systematic, professional business associate they are---organisation like ours (where schedules are always very critical & quality is Japanese standard) can completely bank on them.

Whenever we logged in the projects with them, never ever they deviate the quality & schedules (obviously, the brief to them, before the commencement of the jobs, remain always crystal-clear).

We wish them more progressive & one of the most advanced organizations in India & abroad."

Amitava Das | Production Manager | HAKUHODO INDIA





RETAIL DISPLAY & FIXTURES / FURNITURE & POP DISPLAYS















YOUTH WATCH KIT FOR CASIO

Entire kit was designed and manufactured by us. It was made using Wood, Acrylic and special PU anti scratch paint with screen printing.



SHEEN WATCH KIT FOR CASIO

A special glitter paint was used over this kit which justified solitaire fitted in each Sheen watch. More than such 250 kits were produced and delivered in approx 12-15 days.



G-SHOCK KIT FOR CASIO

This kit was made in wood completely cladded with acrylic. A unique texture was painted bu artist on each and every kit to give it a tough look. More than 500 such kits was produced and deputed across India.









FSU & KIOSK

Free standing display units can be employed in various positions throughout the store – they are, after all, fully independent fixtures requiring no counter tops or shelving units for placement. They simply stand on any part of the floor under their own structural integrity. That being said, since the main purpose of FSDUs & is to draw attention to themselves and to the products, they are very frequently employed in the position of point of purchase displays.







24SEVEN

"Till the date, I guess I have completed more than 40 stores in span of less than 1 year. In these duration it was fabulous experience with you guys. Timely work completion hassle free is strength of your team. Keep it up."

Amit Kumar Jha | 24 SEVEN





"As HS AD we really appreciate contribution of HG Graphics team in successful execution of our instore management projects for Home Entertainment category."

Gaurav Dhami | LG





"It has always been a pleasure to work with you guys and look forward for more and more such productive efforts in future aswell.. Good Luck!"





"HG Graphics is a One Point Retail Solution Provider. Twinings has been engaged with them for last 4 years for all marketing activities. HG team has been very supportive in all the projects. They are always upto-date as per the industry and approaches the clients with innovative concepts. They stand out from the category for Premium and Luxury brands like us. Key to success is meeting the brand requirements and especially in our case they have always ensured to be a site with all compliances in their system."

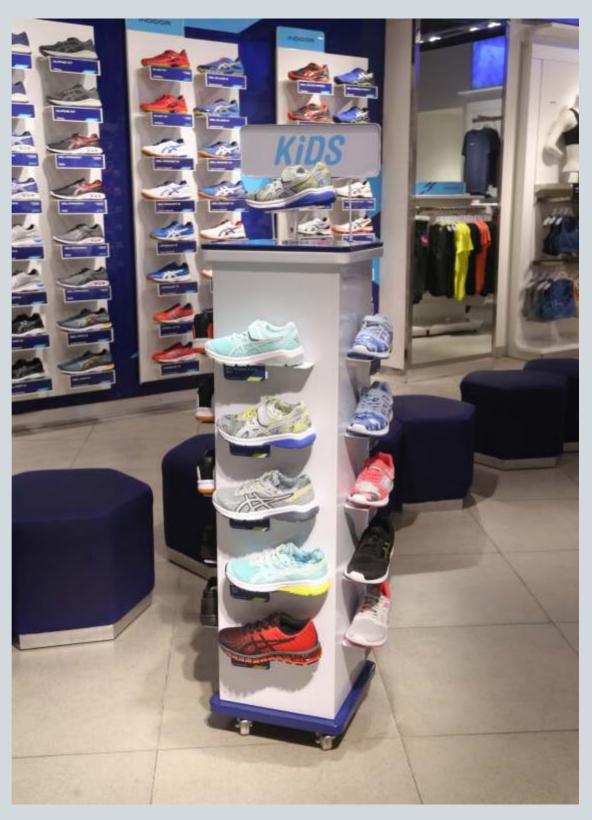
Pushparaj Bala | TWININGS



RETAIL DISPLAY & FIXTURES / FSU & KIOSK











Around 300 Colorbar Units has been produced and deputed at across North India stores. It was not a simple design as it had a single continuous swirl running from top to bottom where Nail Polish bottles has been displayed. Customers can easily access by moving it manually as per requirement.

Few Units were made lit along with motion sensor that automatically gets lit when any customer come close to the unit. It not only grabbed attention of the customers rather was appreciated at the floor level.

COLORBAL

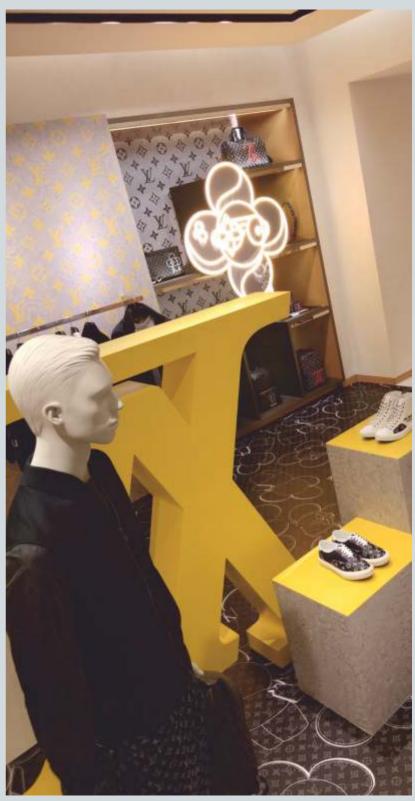
"We could not have been more pleased with the professionalism HG team displayed, just perfectly with a genuine concern and care for our BRAND and the delivery of an exceptional services. As a person, I always prefer to play with challenging designs along with all kind of materials to achieve the cost effective solution, HG team is always pleasure to work with. A+ isn't enough, but they get that from me!"

ACTIVATION & GANDOLAS

Brand Promotions and Events have been an integral part of awareness for any brand. Launches, showcasing Signature collections needs a special attention. Our under one roof capabilities and vast experience makes us confident enough to execute any scale of such activations at Pan India level.











"HG Graphics has been a great support to LV India for almost 6 years! The quality of work and the services extended, have been more than asked for!

We wish to choose their services for years to come."



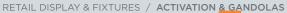




"Working with HG team is an absolute delight. Thanks for keeping up with our pace and always being open to experiment on new concepts and techniques. Your team is most reliable and ensure great quality."

Rashi | Visual Merchandiser | CARATLANE









"Excellent Quality, finesse and timely execution makes HG Graphics one of our prominent partner. Accepting challenging tasks and delivering it, is key to our association with them."

Gagan Chugh | Marketing Manager - Travel Retail | PERNOD RICARD





RETAIL DISPLAY & FIXTURES / ACTIVATION & GANDOLAS





dyson

"HG have proven to be very creative and proactive. They are able to deliver in extremely short periods of time. Mr. Gaurav and his team Always ready to receive and give quick solutions /feedback, they are a valuable and reliable partner to our business."

Amitoz | DYSON





Let's Grow Your Sales Rings With Right Messaging

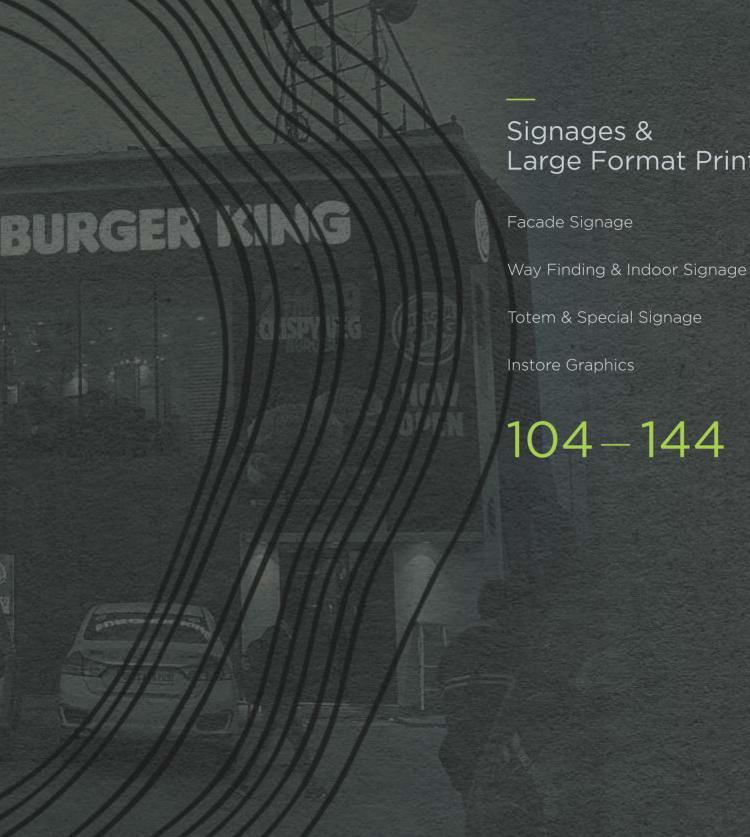
बर्गर किंग

Once you grab hold of a devoted customer, it doesn't take long for him/her to recommend your name to friends, family and peers.

But how do you even begin to **crack the ring of attracting the right customers**? Our answer is – by understanding the correlation between what you have to offer and how it can satisfy your customers' needs.

Let our experience reinforce your sales strategies as we grow together into a permanent place inside your customer's mindset.

FLAME GRILLING SINCE 1954



Large Format Printing

104 — 119

120 - 127

128 - 135

136 - 144

FACADE SIGNAGE

Our highly experienced creative team design, produce and install window display concepts and in store creative that push boundaries whilst listening to a brand commercial need.







"As a Business Partner for HG Graphics, I have always enjoyed our working relationship as well as been inspired by their philosophy in customer service. They do an excellent job, they are always punctual, and offer detailed instruction on how to get the job done successfully. We have worked side by side on numerous events large and small, creating lasting memories for our clients.

Once again, their philosophy and dedication to fulfill for client's expectations surpass the competition.I'm happy to recommend the services of HG Graphics."

Harshil Khichadia | Head Projects | TBZ





- This facade Signage have been short listed for VMRD Retail Design Awards 2019. We have used lot of elements to create it. The main attraction was 24ft X 14ft 'L' shape UV printed fabric light box which itself is a landmark of its own.
- TBZ letters were made in Aluminum PU painted where as other letters were made in Mirror Gold finish Stainless Steel with special treatment to maintain its mirror finish in outdoors for years. LED's used were all water proof 3000K color temperature.





"HG Graphics played an important part in re-launching our brand 24x7. From finalizing the branding specifications, did a lot of sampling till it got finally approved. As on date, they have executed more than 20 stores and we have been completely satisfied with there work quality and over all workmanship."

Amit Mishra | Head Projects | 24 SEVEN





- All Pan North India stores were produced and installed by us.

 Customized made Aluminum corrugated sheet was produced as the base of all these facade signages. Letters made in acrylic with 3M approved vinyl code pasted in front and sides were blocked with 3M blockout. Logo was directly UV printed on acrylic.
- Purposely these lit OWL logos were hanged from the tree as a symbol to convey that there is a 24Seven store nearby this location. These were thermoformed LED lit logos.



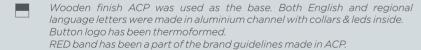




"I'm impressed with you and your team responsiveness, in that I called you and you were able to provide the services I needed the next day. Your team has been highly qualified and experienced and responded with just what we needed in a very short time, with no wasted effort. It has always been a pleasure to work with you guys and look forward for more and more such productive efforts in future aswell.. Good Luck!"

Devesh Dubey | Vice President - Projects | 24 BURGER KING





- At this site also we followed same specifications.

 DRIVE THRU on the left side has been latex printed on 3M Retro Reflective vinyl which was supposed to be visible from distance at night time.
- Complete signage has been produced as per brand guidelines. Red leds and Red Corrugation on top has been installed as a crown.
- These letters were Specially block out perforated UV printed to give it a dotted effect when lit at night.











Size: 20ft height, 32ft width, 2ft depth..

This Gate has been specially designed by us as per the location and was approved by Structural consultant to calculate the wind pressure, soil testing, load bearing capacity etc.. It was then produced by using various materials like MS garders, heavy CRC pipes, Aluminum, Wrapped with ACP and UV printed bricks on 3M vinyl. Directional signages were printed on reflective vinyl mounted on wrapped ACP.

This portal was made in aluminum framing with ACP wrapped around. Letters & logos were made as per the approved guidelines. Ultra slim LED clip on frames for marketing campaigns.





- Sides mirror finish with approved RED colour plexiglas.
- Sides powder coated off white approved colour PC aluminium with RED colour plexiglas & Leds.
- logo Size: 8ft height Sides powder coated aluminum finish with completely sealed approved RED colour plexiglas & waterproof Leds.











- Solid 30MM acrylic routed from backside to fit warm white leds inside, sides are partially blocked to create hallow effect.
- Sides blocked, 040 acrylic in front with warm white waterproof Leds.

- Sides Stainless steel with 040 Acrylic front & led inside.
- Front Stainless steel letters with back 040 acrylic & led inside.











Customized Green ACP as per approved colour wrapped on MS framework with front vinyl UV printed. 3D letters completely made in acrylic with leds inside.



"It was more than 10 years working with HG Graphics. The kind of service and quality which we were getting during initial year were the best but now they had improved fantastically in that. Also the delivery time for projects are appreciable. If I want to rate them out of 10 than I will rate them between 9 to 9.5. Once again thank you for all their support."

Tejas Panchal | Manager - Store Design | CROMA









- Antique copper finish sides with epoxy front and high lumen warm white leds inside.
- Black acrylic letters made flush with 010 acrylic letters and leds fitted inside to give it a hallow effect.

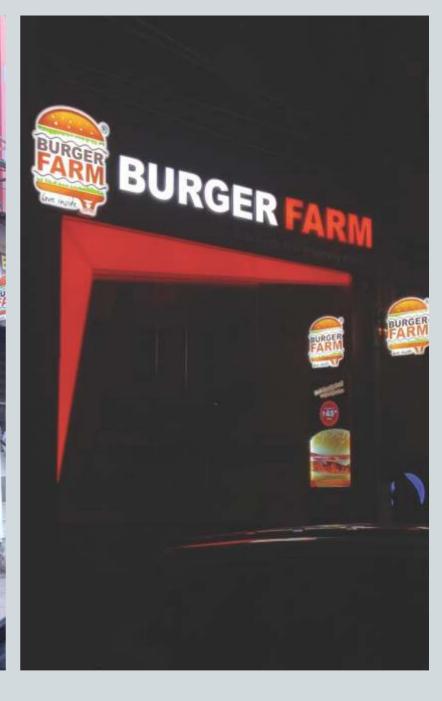


Special customized dotted Leds mounted on the front face with Silver mirror finish sides..



Gold mirror finish metal laser cut letters fixed on 040 acrylic with complete base lit with leds. Outer frame has also been made in same finish.





Complete facade made in wooden finish High pressure laminate (HPL). BURGER FARM letters were made in collar finish aluminum silver painted channellum with acrylic in front. Logo was UV printed on clear acrylic from backside with white ink and lit. Orange band around glass was made in acrylic with 3M vinyl pasted and leds inside.





Entire Facade was cladded with ACP. Dealer name was router cut in ACP and lit from inside. Brand name was made in acrylic letters with leds inside and sides were blocked using blockout film. 3M Coloured vinyl was used to achieve brand colour.

WAY FINDING & INDOOR SIGNAGES

In basic terms, way finding is a method of utilizing retail space through signage, graphic design and typography. This visual system helps workers and visitors navigate their way through locations in a simple and instinctive manner. An effective way finding rebrand can utilize a physical space so a person can follow visual cues in order to easily find their way to their preferred destination.

Being presented with visual instructions throughout a building to guide personnel is one immediate solution and benefit to having a way finding system in place. However, Way finding signage systems can also integrate into an existing business environment in many other Innovative ways.

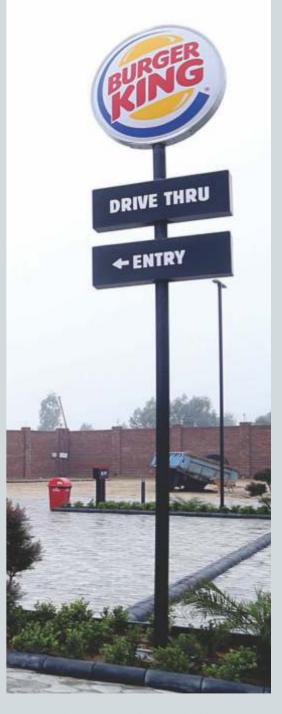














Silicon sealed Aluminum boxes laser cut for letters and logo. Top cover was powder coated with leds inside.



Silicon sealed Aluminum boxes laser cut for letters and logo. Top cover was powder coated with leds inside.

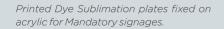


20ft MS pole with Aluminium frame double sided thermoformed Burger King logo. Silicon sealed directional Aluminum boxes laser cut for letters and logo.



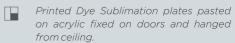








Latex printed 3M vinyl pasted on Wall as a directional sign.







Customized size COLLAGE WALL has been produced as a highlighted wall using materials used in the outlet. This area is usually treated as a selfie zone in most of BURGER KING outlets.

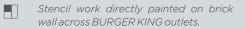


Special customized shelf has been made across BURGER KING outlets with artificial plant and graphic posters kept over it. Heritage wall frames are fixed on the heritage bricks.

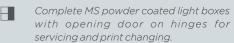


















Black MS lit box signage were made for catagory directional signage.



Battery operated mandatory signages has been produced as per the approved government norms.



Front face lit acrylic letters kept on a base of the shelf.





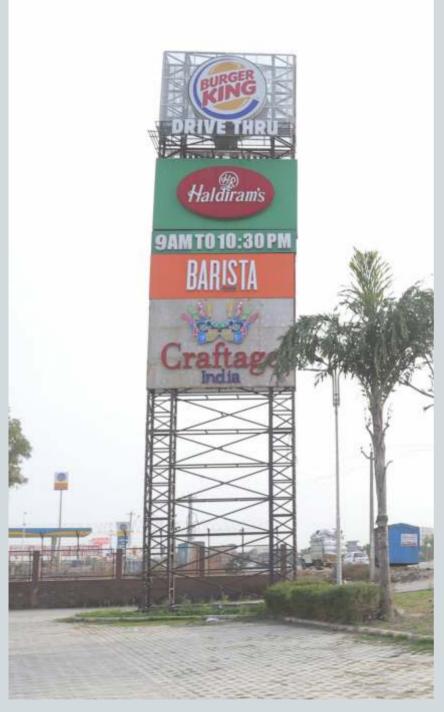




TOTEM & SPECIAL SIGNAGES

Often used in retail environments in high-traffic areas, eye- catching totem displays allow brands to differentiate themselves over the competition and drive increased sales. We are specialized and have extensive experience of the same. Some special technologies like stainless finish during the day and the same getting lit at night has become a trend these days.







80ft double sided pole with 10ft UV printed flex logo with LED's inside.

3d acrylic letters with sided block out fixed on 100ft height pole structure. Base was made with perforated sheet for wind pressure.







"I'm impressed with you and your team responsiveness, in that I called you and you were able to provide the services I needed the next day. Your team has been highly qualified and experienced and responded with just what we needed in a very short time, with no wasted effort. It has always been a pleasure to work with you guys and look forward for more and more such productive efforts in future aswell.. Good Luck!"

Devesh Dubey | Vice President - Projects | BURGER KING





Special Altuglas Acrylic used for the all BLACK colour logos DAY vision..

Special Altuglas Acrylic used for the all BLACK colour logos NIGHT vision..



Special Patented 3M Chrome Vinyl Thermoformed logo Day Vision







Complete MS double sided pillar signage (DAY VISION)

Complete MS double sided pillar signage (NIGHT VISION)

Complete ACP double sided pillar signage (DAY VISION) It was lit with front lit halogen lite.





INSTORE GRAPHICS

Retail store graphics and bright, colourful window displays are an important part of any retail store's design strategy and are key to a customer's decision to enter a store or not. But retail store interiors are constantly subjected to a barrage of scuffs and scrapes from bags, trolleys, products and people, quickly turning the most carefully and colourfully designed stores into cruffy eyesores.









UV printed Translite for outdoors

All Wall posters were printed on 3M wrapped on 25mm thick sunboard box.



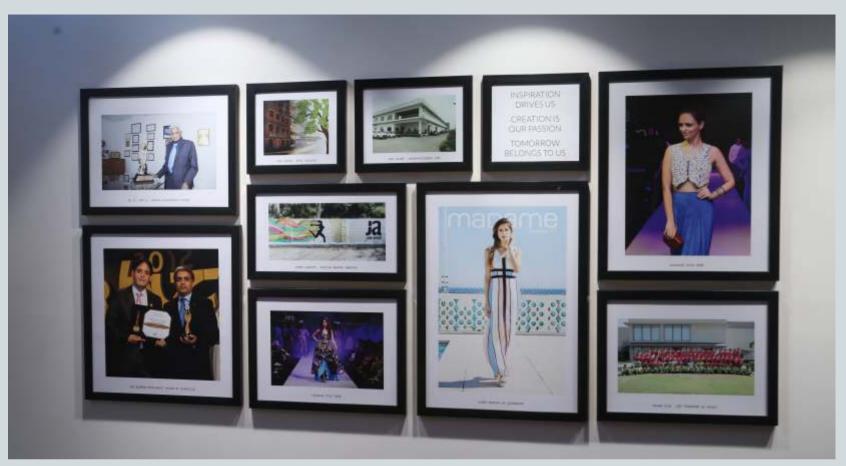






Latex printing on anti curling Non Tearable media

Eco Solvent printing on 3M vinyl directly pasted on pillar



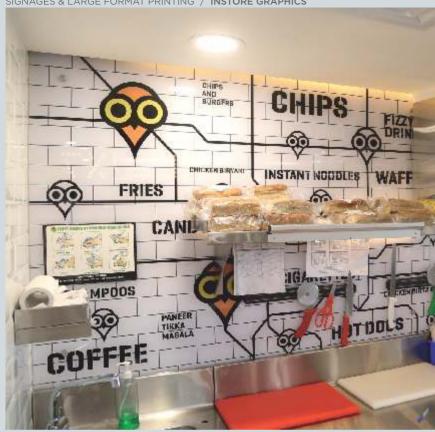




















Direct UV printing on tile



Ecosolvent printing on vinyl pasted on sunboard



Printing on optically Clear Film

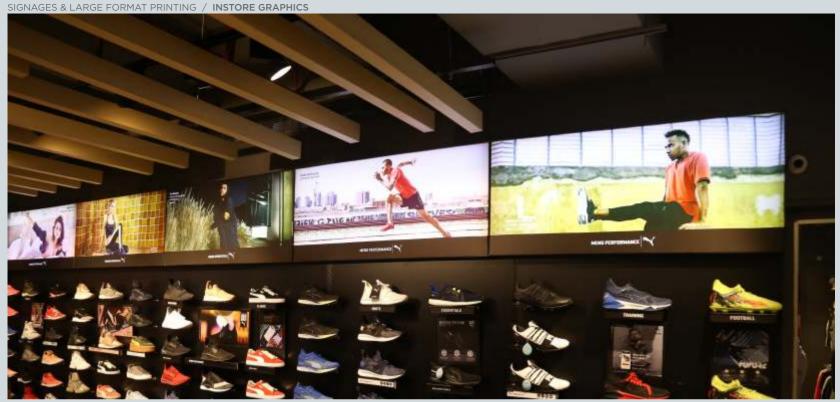


Printing on 3M IJ40C for direct application on wall



- 3D LENTICULAR: Direct UV printing on lens with white ink where Shark face was protuding out of the frame
- FLIP FLOP LENTICULAR:
 Direct UV printing on lens
 with white ink where Eyes
 were blinking when you
 walkans look at it.









- Latex printed Fabric
 - Block out UV printed Fabric
- UV printed Fabric fixed on 75mm light box

Grow With The Champions, Like Champions Do



Testimonies of our Class-leading Innovations









Global award for Retail Excellence in Best VM Installation 2019 (ICONIC)



Image partner of the Year for BURGER KING (2018)





VMRD Retail Design Award 2018 for Best Store Signage (24 Seven, Vikaspuri)



- Excellence Award for Best Retail Solution by Hon'ble Union Minister, Shri Kalraj Mishra ji, Govt. of india
- VMRD Retail Design Award 2015 for Best Store Signage (Burger King)

- VMRD Retail Design Award 2016 for Best VM Installation (Dior)
- Global award for Retail Excellence in Best Store Signage 2019 (24Seven)

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Are you missing out on growing into a stronger brand?

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