





TRACING NEW PATHS OF PASSION & INNOVATION





"Welcome"

I feel proud when I look back at last 22 years of HG journey.

With a wealth of experience and much more room of fresh ideas! And still full of enthusiasm and visions. I understand that each brand has a unique story to tell & that's what distinguishes it from others in the market. With each and every exciting project we reinvent ourselves again.

Our recipe:

A blend of strong passion, much enthusiasm, new experiences and prospects - this is what keep our minds open and fresh. I invite you to take a look at our brochure and discover our HG family. In words and pictures we give you an insight into our self-image and our range of services.











[PASSIONATE EXPERIENCEFITTERS]

We think, feel and personalise brand architecture down to the last detail. It is great fun, as we love what we do. We are both designers with smart ideas in mind and courageous project managers standing up for a smooth implementation and a perfect workflow. Having various talents and many years of experience, we are always fully committed to your task. Really good and really nice, that's how we bring two worlds in line: the creative and the technical one.

THAT'S HOW WE WORK

Every new task fires our imagination and starts up thinking processes.

Is there anything more exciting? Not for us!

Together, we analyse, conceptualize and go through all steps from the stage to

Together, we analyse, conceptualize and go through all steps from the stage to concept over planning and controlling the project including its implementation - providing highest precision and quality at every stage.

We can manage it all.

Successful brand worlds, a promoting design in any lifestyle sector - in short, one-stop supplier. To say it more personal: a committed team of idealists passionate about bringing their job to life.

[PROFICIENCY]

We create sensations for your brand that arouse your clients' emotions and lead to long-lasting clients' loyalty. That's no magic but a perfect interplay between many talents. We pull the strings together.

Providing creative and technical know-how, we can offer you either on all-inclusive service or a customised package for your specific needs. We are experienced in each and every aspect that is important for your success.

[CAPABILITIES]

Each project is individual, every implementation is unique. We get acquainted with your brand, uncovering its specific features. And focus on them for a perfect performance and a clear message. As global player, we are flexible and inventive - also internationally. Our long-standing and close partners reliably support us with their great craftsmanship for security and timeliness across all stages of the project.

[AN EFFECTIVE TEAM]

We live and love the ALL OF US, the productive and human interaction within our large HG family. This is where we draw our strength from, our creativity and enthusiasm. The best cornerstone for our work and guarantor for successful clients' loyalty. Of course, this applies to our partners and vendors as well. Interacting is open and lifelike - particularly in collaboration with our clients and vendors. Authentic and honest, we are always personally at your service. As freethinkers, we do not only think straight ahead, but also strive for taking a look from another point of view. To find unexpected solutions. Striking out in a new directions, overcoming hurdles and making things possible: for us a calculable, exciting adventure - always with a happy ending.

VISUAL MERCHANDISING

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22 YEARS EXPERIENCE

5800 PROJECTS COMPLETED

280 MANPOWER

OG PAN INDIA CITIES

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220 DOMESTIC CLIENTS



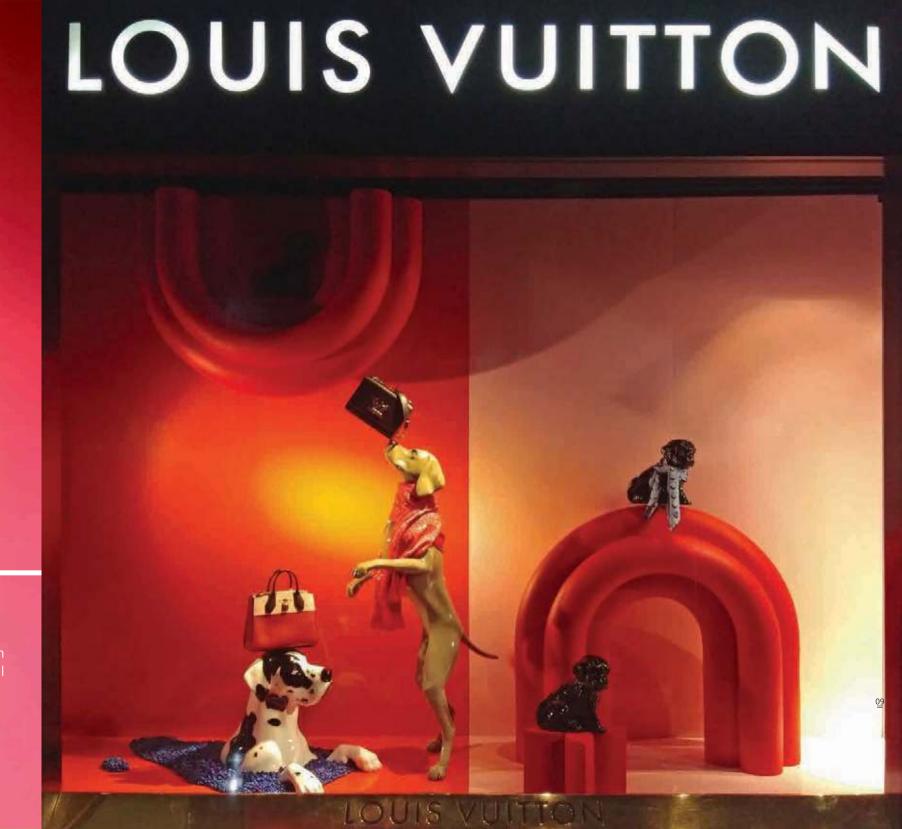
MSUAL MERCHAN DISING

VM SHOP WINDOWS, HIGHLIGHT ZONE, 3D PRINTING, INNOVATIVE PROPS

LOUIS VUITTON | DIOR | MONT BLANC MISSONI | GENESIS LUXURY | COACH SALVATORE FERRAGAMO | MADAME LACOSTE | RED TAPE | COLOR BAR ADITYA BIRLA | PUMA | REEBOK | NIKE TISSOT | CARATLANE | WROGN | ASICS

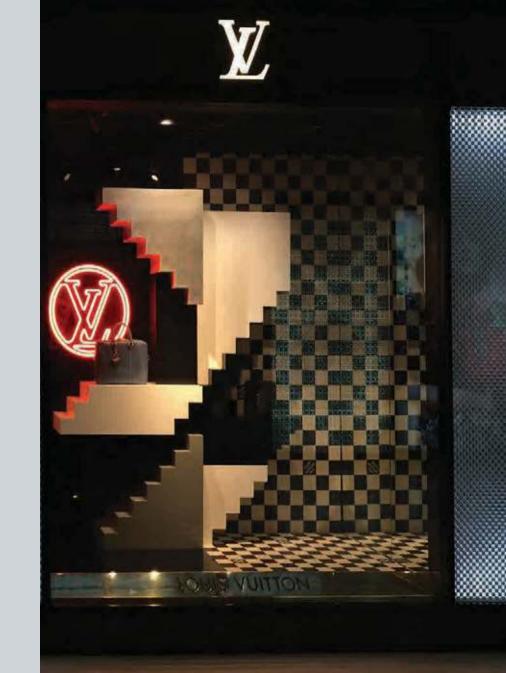
VM SHOP WINDOWS

Our highly experienced creative team design, produce and install window display concepts and in store creative that push boundaries whilst listening to a brand commercial need. whether it will be multiple store roll-outs or bespoke one-off creative we will adopt and evolve with your brand.



LOUIS VUITTON







Inflated Icons

VISUAL MERCHANDISING / VM SHOP WINDOWS

Stairs Window

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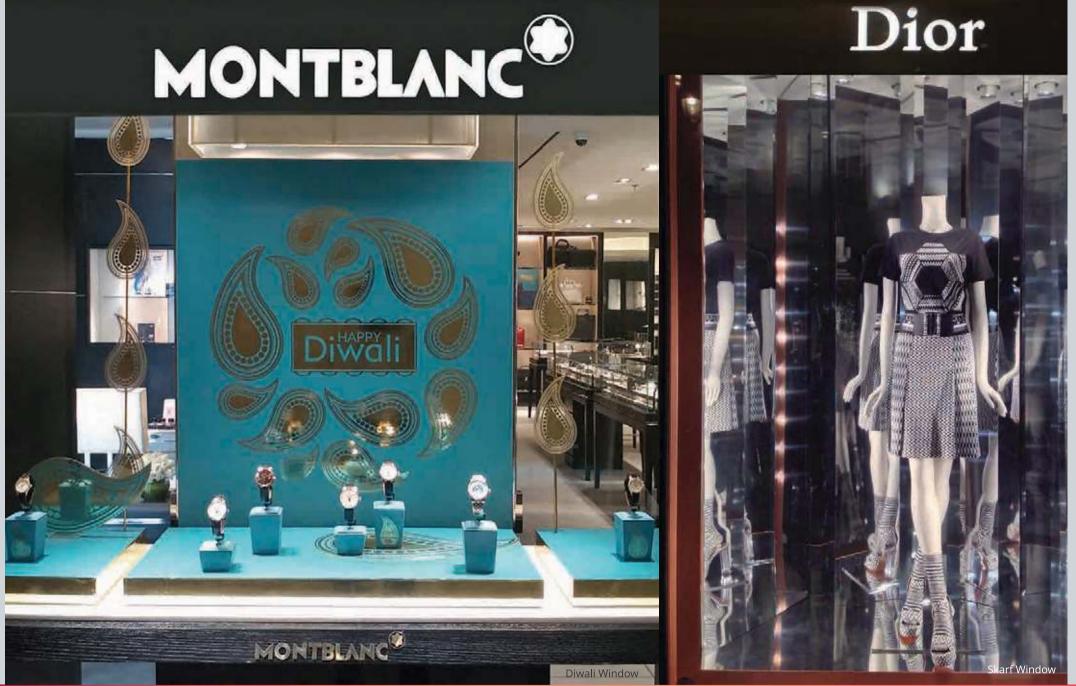


MONT BLANC

I have known Harjee Gandhi for over 18 years now. He keeps us abreast with new technology and development in industry and proactively drives for innovative and effective solutions. HG has now started providing us services for our international market as well.

Neeraj Walia

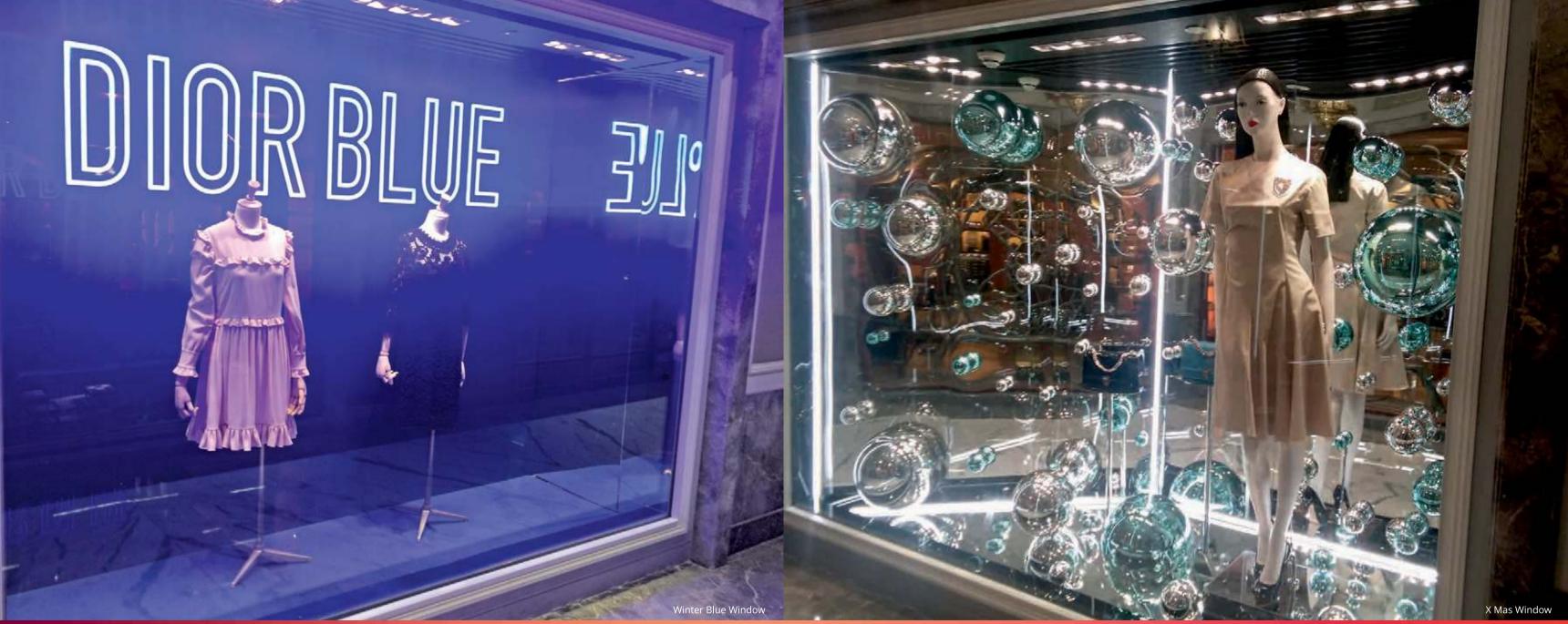
MONTBLANC, India Formerly, Retail Manager Louis Vuitton - India





VISUAL MERCHANDISING / VM SHOP WINDOWS

MONT® BLANC "Luxury Retail" No better place than HG ..



VISUAL MERCHANDISING / VM SHOP WINDOWS







Floatride Window

Suede Window



HG has consistently delivered high quality props and fabric prints to us in the northern region. The team at HG has been dependable and prompt.

Faisal | Area VM / Delhi NCR | PUMA

VISUAL MERCHANDISING / VM SHOP WINDOWS



"It is with much enthusiasm that I am writing to recommend the services of the HG Graphics. We have been using them for the past 2 years, and have always been completely satisfied with their performance. They do an excellent job, are always ensure of great finish and timely execution."

Radhika McGregor | Vice President | CARATLANE





Diwali Window



Akshay Tritiya Window





VISUAL MERCHANDISING / VM SHOP WINDOWS













"HG Graphics has been a reliable provider to ASICS India Visual Merchandising needs. My team receives prompt and courteous responses from HG. We enjoy working with them and have been satisfied with their workmanship. They have never been disappointing. I feel confident that we will have many more years of business with HG Graphics. We could possibly find another printer that could match the quality and pricing we receive from HG Graphics. But no one could match the customer service and turn around time that we receive from them, the passion about printing people!!"

Garima Agarwal | Marketing Manager | ASICS

VISUAL MERCHANDISING / VM SHOP WINDOWS





























VISUAL MERCHANDISING / VM SHOP WINDOWS

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Instore communications have more impact when they are consistent. They have the ability to grab consumer's attention while leveraging the same branding cues, mnemonics, taglines, colors and tone that they saw from outside the store. These Highlight zone carries on the same story that is being usually done on show windows along with the merchandise display.











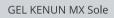








VISUAL MERCHANDISING / HIGH LIGHT ZONE









Puma ~Boom Box Campaign



VISUAL MERCHANDISING / HIGH LIGHT ZONE







3D PRINTING

Not only do we understand your visions, we have already integrated them. Our expertise in 3D printing for your brand is a successful distinguishing feature.3D printing is a process of making three dimensional solid objects from a digital file. The creation of a 3D printed object is achieved using additive processes. In this process, an object is created by laying down successive layers of material until the object is created. Each of these layers can be seen as a thinly sliced horizontal cross-section of the eventual object. 3D printing is the opposite of subtractive manufacturing which is cutting out / hollowing out a piece of metal or plastic with for instance a milling machine. It enables you to produce complex (functional) shapes using less material than traditional manufacturing methods. From making interesting props, or any shape of mannequin, or may be making a life size replica of anything has just become so easy and accurate.



































SUAL MERCHANDISING / 3D PRINTING

INNOVATIVE PROPS

We have been creating attention grabbing props for some of the well known brands. We use Fibre glass, Moulding, Polystone, Thermocol, etc. in making them. These props create environment and sets a mood for people to have a brand experience. Now, With advanced innovative technology ~ **3D printing**, this enables us further to make out of the box props. Anything is Possible.















VISUAL MERCHANDISING / INNOVATIVE PROPS









ICONIC

HG Graphics has always been an expert when coming to window executions or lounge props setup. No matter how complicated the designs are they try level best to deliver best possible execution and living format to our designs.

Devshri Dayal | Visual Merchandiser | ICONIC

VISUAL MERCHANDISING / INNOVATIVE PROPS





"HG Graphics has been providing us all VM related services for Pan-India stores. Recently, few global prop samples were received and they were assigned to execute the same for Indian market. Their quality and time lines were excellent."

Jatin Pundir | Visual Merchandiser | LACOSTE









VISUAL MERCHANDISING / INNOVATIVE PROPS

=



VISUAL MERCHANDISING / INNOVATIVE PROPS

Vintage collection of props available on order

RETAIL DISPLAYS EXILURES

CEAT | LG ELECTRONICS | SAFILO
VIVO | BURGER KING | TWININGS
WILLIAM PENN | COLOR BAR
PERNOD RICARD | SONY | GREENLAM
CARATLANE | UNITED SPIRITS | REVLON

WALL UNITS, ACTIVATION & GONDOLAS, FSU & KIOSK, FURNITURE & POS

WALL UNITS

We follow the latest trends of the industry that enables us to fulfill the satisfaction and choice of the clients in every possible aspect Customisation is our strength and we can make any design possible in your budget.







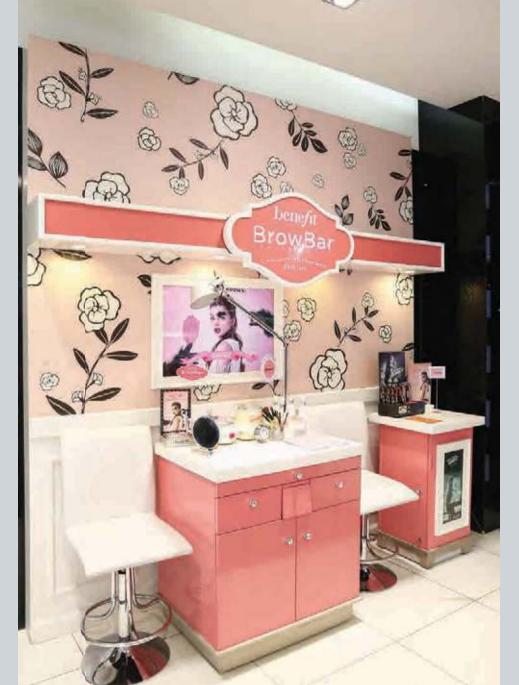






RETAIL DISPLAY & FIXTURES / WALL UNITS







PETAIL DISDLAY & FLYTLIDES / WALL LINITS









RETAIL DISPLAY & FIXTURES / WALL UNITS

LG

As HS AD we really appreciate contribution of HG Graphics team in successful execution of our instore management projects for Home Entertainment category.

Gaurav Dhami | LG



"We are quite satisfied with the current quality standard maintained by your esteemed organisation. All the project(CS) are delivered on time as per quality standard that was assigned to you."

Nishant Sharma | CEAT

ACTIVATION & GONDOLAS

Brand Promotions and Events have been an integral part of awareness for any brand. Launches, showcasing Signature collections needs a special attention. Our under one roof capabilities and vast experience makes us confident enough to execute any scale of such activations at Pan India level.









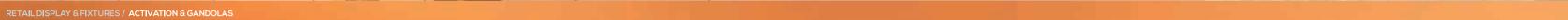






"HG Graphics is an organization which is making a difference in the field of retail branding and visual merchandising through their state of art of systems. Adding to this is their strong hold on the tech knowhow."

Vaibhav Tayal | CARATLANE









STAIL DISDLAY S FLYTLIDES / ACTIVATION S GANDOLAS







"HG Graphics always lived up to our expectation. Time has always been essence and HG graphics turned around things for us as and when required. Always delivered on projects which are challenging...keep up the good work..!"

Gagan Chugh | Marketing Manager Travel Retail | PERNOD RICARD INDIA

FSU & KIOSK

Free standing display units can be employed in various positions throughout the store – they are, after all, fully independent fixtures requiring no counter tops or shelving units for placement. They simply stand on any part of the floor under their own structural integrity. That being said, since the main purpose of FSDUs & is to draw attention to themselves and to the products, they are very frequently employed in the position of point of purchase displays.





RETAIL DISPLAY & FIXTURES / FSU & KIOSK



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Gagan Chugh | Marketing Manager Travel Retail | PERNOD RICARD INDIA



RETAIL DISPLAY & FIXTURES / FSU & KIOSK



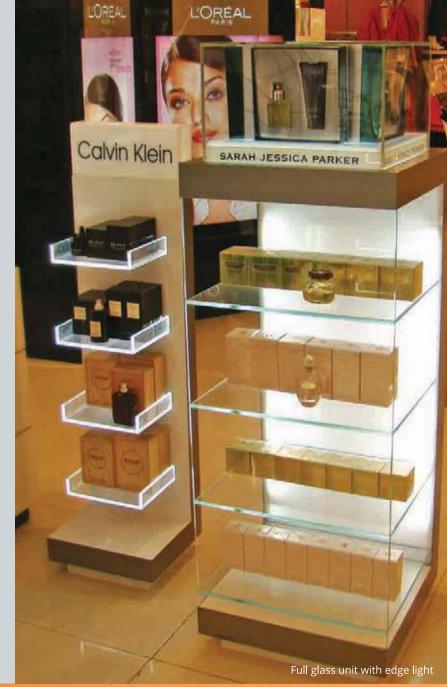
"One Point Solution Provider under same umbrella - Infrastructure Support for any queries. Very enthusiastic and collaborative team members always with Innovative Concepts."

Pushparaj | Local Category Leader - India | TWININGS









DETAIL DISDLAY SELYTLIDES / ESLI SKIOSK

FURNITURE & POS

Free standing display units can be employed in various positions throughout the store – they are, after all, fully independent fixtures requiring no counter tops or shelving units for placement. They simply stand on any part of the floor under their own structural integrity. That being said, since the main purpose of FSDUs & is to draw attention to themselves and to the products, they are very frequently employed in the position of point of purchase displays.







"I was in the process of looking for a partner who can make and deliver the furniture for my brand across India. After looking at the sample units I given all my requirement of furnishing my shop in shop at Delhi to HG Graphics."





SIGNAGES S ARGE FORMAT PRINTING

LOUIS VUITTON | DIOR | MONT BLANC APPLE H&M ROBERTO CAVALLI MADAME | LACOSTE | CEAT | CROMA | TRIUMPH | PERNOD RICARD | TWININGS VIVO | SAFILO | UNITED SPIRITS | SONY MODIMARCO ALDANY | BURGER KING | ORIENT ELECTRONICS | COLOR BAR GODREJ INDUSTRIES | 24 SEVEN | KAYA MAX PUMA MISSONI RELIANCE TREND | ASICS | NIKE | TISSOT | HONDA ADITYA BIRLA | GREELAM | WROGN | WILLIAN PENN | CARATLANE | GENESIS

FACADE SIGNAGES, WAY FINDING & INDOOR SIGNAGES, TOTEM & SPECIAL SIGNAGES, INSTORE GRAPHICS

FACADE SIGNAGES

Whether the facade is in a controlled mall environment or a free-standing store, we offer entire integrated facade solutions including ACP, Glass, Metal, HPL and other composites. Our products include specialty oversized signages with every detail considered. Our retail facades are "dry fit" to insure that once they arrive onsite, they will be assembled and installed quickly to meet the typical demands for abbreviated construction durations. We ensure continuity of materials and signage from one store to another to support branding strategies.









"HG Graphics have been an integral part of BURGER KING brand launch in India with its 1st outlet @ Select City Saket in 2014. Since then they have not looked back and have been consistently providing highest standard of Services till date in terms of all kind of Signages, VM, Instore Graphics, Partially decorative furniture, etc... We are now close to 125 stores and Burger King has been unconditionally served by HG Graphics so far. Keep up the teamwork..good luck!"

Devesh Dubey | Vice President | BURGER KING

SIGNAGES AND LARGE FORMAT PRINTING / FACADE SIGNAGES































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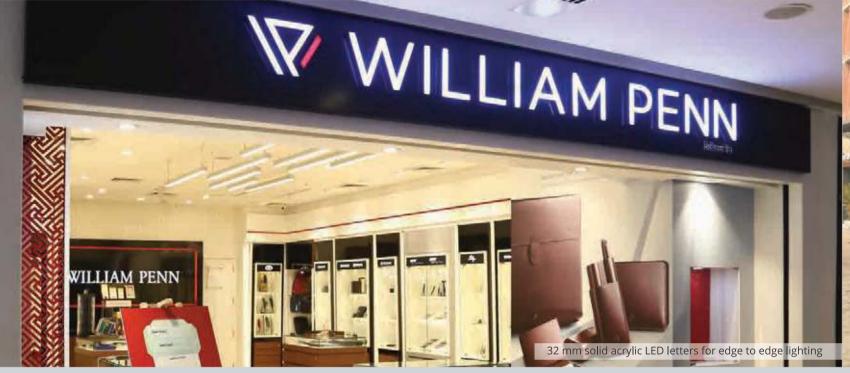


Powder coated aluminium metro sheet signage with acrylic LED letters

24SEVEN



"HG Graphics played an important part in re-launching our brand 24X7. From finalising the branding specifications, did a lot of sampling till it got finally approved. As on date, they have executed more than 20 stores and we have been completely satisfied with there work quality and over all workmanship."









Marco Aldany

"Excellent Execution, Top Quality and Super after sales makes any service provider a good supplier. Sainath's 24x7 availability make his company GREAT"

WAY FINDING & INDOOR SERVICES

Aside from preventing mass confusion and chaos, implementing a new system for way finding signage is an opportunity to reinforce a brand. Four types of such signs ~ Identification, Directional, Informational, Regulatory.











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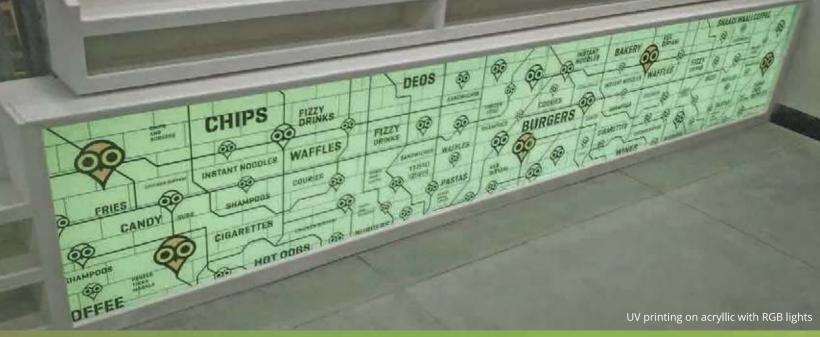














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TOTEM & SPECIAL SIGNAGES

Often used in retail environments in high-traffic areas, eye-catching totem displays allow brands to differentiate themselves over the competition and drive increased sales. We are specialised and have extensive experience of the same. Some special technologies like Stainless finish during the day and the same getting lit at night has become a trend these days.







SIGNAGES AND LARGE FORMAT PRINTING / TOTEM & SPECIAL SIGNAGES









SIGNAGES AND LARGE FORMAT PRINTING / TOTEM & SPECIAL SIGNAGES







SIGNAGES AND LARGE FORMAT PRINTING / TOTEM & SPECIAL SIGNAGES

INSTORE GRAPHICS

To communicate the brand identity we have complete in house printing set-up with all kinds of design jet machines, Like Digital, Solvent, Eco Solvent, Latex, Dye Sublimation. Fabric, UV, etc. We are also equipped with fabric printing machines to print fabrics for brand campaigns, which are very much in demand.

120













SIGNAGES AND LARGE FORMAT PRINTING / INSTORE GRAPHICS

1<u>2</u>3









SIGNAGES AND LARGE FORMAT PRINTING / INSTORE GRAPHICS

ACCO LACES

LOUIS VUITTON | DIOR | MONT BLANC
APPLE | H&M | ROBERTO CAVALLI
MONIN | CEAT | LG | VIVO | GENESIS
CARATLANE | ADITYA BIRLA | RELIANCE
PERNOD RICARD | SONY | WROGN
TWININGS | DYSON

TESTIMONIALS, AWARDS, NEWS, CLIENT LIST

IT IS OUR GREATEST HONOUR **CLIENT SPEAKS**



K Satish Kumar Marketing Manager Saksham Impex Pvt Ltd

"I have been working with H G Graphics since last 5 years, from the first meeting to till date the synergy is same.

The best thing about their team is, you just give them vague idea, and they will come back with the entire concept & execution plan with in allocated budget.

They have created some great world-class examples in our previous assignment. I wish H G Graphics all the best for future."



We are quite satisfied with the current quality standards maintained by your esteemed organisation. All the project(CS) are delivered on time as per quality standard that was assigned



Gaurav Dhami

Himank Varshney **Marketing Department**

As HS AD we really appreciate contribution of HG Graphics team in successful

execution of our instore management projects for Home Entertainment category.

HG Graphics is the name we can trust blindly...there execution speed, work quality is marvelous.

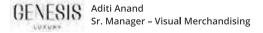
We have also asked them to dedicate more & more teams only for our work so that we can give them more prospected business. There 24X7 availability always wins our Heart

HG Graphics will always remain our first priority...!!

Amitava Das **Production Manager** HAKUHODO Hakuhodo India

HG Graphics is really professional & accountable business partner. Quality conscious as well as proactive. Should have a more strong R&D dept., which can enrich & provide us world-class ideas.

Expect more cost-conscious as well as more creative partnership in coming days!



HG Graphics has a track record of producing high quality windows and mall instillations for Genesis. My experience in working with them is very much a positive one. Their professionalism is refreshing. They are always able to provide with exceptional services at reasonable prices.



Caratlane

"Working with you has been effortless as you and your team are very professional and committed towards your work. In a short span your team has gone out the way, taken up challenges and certainly delivered.

We wish you all the best and look forward in continuing our business relationship."



HG have proven to be very creative and proactive. They are able to deliver in extremely short periods of time. Mr. Gaurav and his team Always ready to receive and give quick solutions /feedback, they are a valuable and reliable partner to our business.



"HG Graphics has always provided end-to-end solutions for a Creative need. We have been working with them from past 6+ years. Be it a Window Display, Innovative Mannequin or a Prop. They always value timelines and deliver within the stipulated deadline."



Pushparai

"HG Graphics One Point Retail Solution" means so true..... Partnering with a brand like "Twinings" is a tedious process but they made is possible my engaging and developing themselves to be an approved/Preferred supplier Globally. They stand out from the category for Premium and Luxury brands like us.



lawad Khatib Reliance Reliance Industries Limited

To put in a nut shell my experience with HG Graphics has been very

The professionalism was refreshing and would always welcome the opportunity to work with you guys always.

You guys are extremely organized and most important part is the communication with the client, if it is clear half of the battle is won. The commitment was almost always fulfilled. Special word of appreciation for the captain of your ship Mr. Harjee I clearly remember the first job that we discussed and he took it as a challenge and got it executed in a very tight time frame. Keep going Keep growing.



Dharmendra

Its been a really good experience working with HG graphics and team for various kinds of projects.

They have a very committed passionate team which we have experience off site and on site. Their ability to achieve the props on basis of our requirement has been always succeeded.

Great teamwork, we shall be working more projects ahead. Wish you all the best!!



Yogesh Samat CEO

Modi Marco Aldany

HG Graphic are outstanding partners for graphic design and signage. They are very professional and accurate in understanding our brief. Their delivery turnaround is extremely quick. Most importantly they're cost competitive making them unmatched in the market.

OUR MOTTO: DELIVER AWARD WINNING WORK

More often clients come to us with an almost similar request, that they want something unique to show. That's the kind of work that we enjoy delivering most.









Thursday, February 08, 2018







PROJECT -

VIEWPOINTS -

MAGAZINES -

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Home » News » Supplier & Service Provider » HG Graphics completes 22 years in retail application biz

HG Graphics completes 22 years in retail application biz

By Satarupa Chakraborty | January 26, 2018

Primarily a graphics and signage manufacturer, HG started its 3D props business later last year. The company will soon start manufacturing 3D printed POS displays.



Delhi-based graphics, signage and props manufacturing company HG Graphics completes 22 years in retail applications business. Primarily a graphics and signage manufacturer, HG started its 3D props business later last year and is operating out of two facilities in Delhi and Faridabad respectively.

Talking to Retail4growth, Harjee Gandhi, Director, HG Graphics, exclaimed, "It has been a fabulous journey working with some of the topmost brands and retailers from India and overseas. We have always focused on innovations - be it graphics, signage, props and whatever we do. We are also concentrating on manufacturing which is machine-made and not hand-made in order to ensure aesthetics, detailing and accuracy. This is also less

labour-intensive and supports us to adhere to timeline, which is the most important factor in retail today. We will soon start manufacturing 3D printed points-of-sale, which will be one-of-its-kind in the POP industry."

ng graphics | pos | pop | 3d pos | graphics | signage | 3d props



Category	
Sub Category	
Location	-



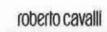


LET'S TALK ABOUT SUCCESS. **ABOUT YOUR** SUCCESS.

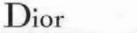
As this one is important for us. It is only your achievement that makes us successfull, too. Our clients come from various sectors having different needs and expectations. That's why our work is so exciting. We love challenges. Providing combined expertise and supported by our partners, we are on the move - also in your sector.



COACH

























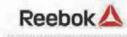


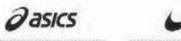




24SEVEN

UNITED SPIRITS











































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Email: info@hggpl.com

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Design Agency: **Brainhall Creative** Concept & Design: Sanjiv Wadhawa Design Support: Kritika Suri Sourcing: Ramakant Sharma

Printer: Thomson Press (India) Ltd.